

Conclave on
**Menstrual Health
& Hygiene**

on
28th May 2025

An Initiative of
Project PERIOD

Focusing on

SHHE

SANITATION

HEALTH

HYGIENE

ENVIRONMENT

Venue :

IIT Bhubaneswar, Argul Campus, Auditorium

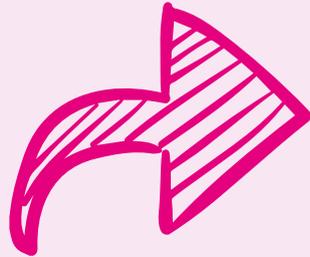


Photo Credit:
Soumi Das/UNICEF/2024



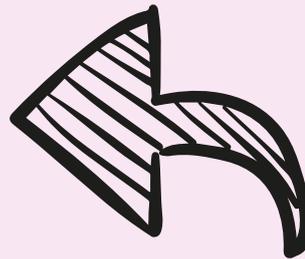
What is the Conclave About?

Discussion On Menstrual Health Awareness And Solutions



This conclave will bring together global experts, NGOs, policymakers, healthcare providers, and educators to address the challenges of menstrual health and hygiene.

We will discuss topics like menstrual stigma, menstrual product access, hygiene education, and policy reform for better menstrual health.



The event aims to create a comprehensive approach to menstrual health that includes education, advocacy, and action plans to improve facilities and services for women and girls.

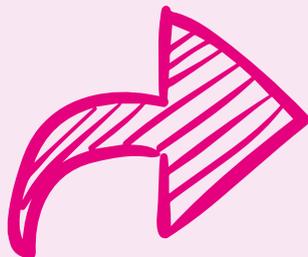




Photo Credit: Soumi Das/UNICEF/2024

What Will We Discuss?

Key topics and insights on menstrual health.



Menstrual Health Education
Improving awareness in schools, workplaces, and communities



Access to Menstrual Products
Ensuring affordable and sustainable menstrual hygiene products for all



Breaking the Stigma
Addressing cultural taboos surrounding menstruation



Policy and Advocacy
Creating policies to support menstrual health at national and local levels



Environmental Impact
Sustainable and eco-friendly menstrual products



Mental and Emotional Health
Addressing the psychological aspects of menstruation



Program Partners

Collaborating for Impact Through
Strong, Meaningful Partnerships

IIT Bhubaneswar Research and Entrepreneurship Park (IITBBS REP)



IIT Bhubaneswar Research and Entrepreneurship Park, established in 2017, is a dynamic innovation hub designed to nurture early-stage startups and research across diverse fields like technology, engineering, and social entrepreneurship. Spanning 60,000 square feet, it offers state-of-the-art infrastructure, including incubation centers, laboratories, and networking spaces, along with vital resources such as funding, mentorship, and industry connections. The park's Centers of Excellence (CoEs) focus on advancing key sectors and empowering industries. In line with its vision to make Odisha a thriving innovation hub, the park launched the 100 CUBE initiative in February 2024, aiming to nurture 100 startups worth Rs. 100 Crore by 2036. This initiative fosters entrepreneurship among students, faculty, and school children, contributing to India's self-reliance and sustainable development. Through collaborations with industry, government, and academia, the park fuels innovation and economic growth in Odisha and beyond.

United Nations Children's Fund (UNICEF)

UNICEF (United Nations Children's Fund) champions child rights and well-being globally. UNICEF has been a technical partner for Government of India (and state Government of Odisha) menstrual health and hygiene (MHH) programs since past 25 years. UNICEF extends support for advancing MHH programs through research to assess situation on ground followed by policy advocacy, capacity development of all stakeholders and support planning and program implementation to ensure girls can manage menstruation safely and with dignity. It collaborates with governments and partners to improve access to MHH education, infrastructure, and essential services, driving systemic change for gender equality and adolescent health.



Saukhyam Reusable Pads



Saukhyam Reusable Pads is a social enterprise dedicated to transforming menstrual health and hygiene in India and beyond. Crafted from natural banana fiber, Saukhyam pads are India's first government-recognized reusable menstrual product made using agro waste. Saukhyam has been honored by NITI Aayog with the prestigious Women Transforming India Award. More recently Saukhyam received the Sheroes Award from the Kerala Women's Commission. At the Uttarakhand Healthcare Innovation Summit, it was awarded the Rural Healthcare Organization of the Year. Saukhyam is working in several states of India in partnership with Govt bodies and others. Saukhyam is working with researchers and gynecologists at leading hospitals in the country to bring awareness about toxins present in many commercial sanitary napkins—substances like dioxins, phthalates, volatile organic compounds (VOCs) and heavy metals which can be absorbed through the vaginal and vulvar tissues. These chemicals are linked to hormonal disruption, reproductive disorders, and even chronic conditions like endometriosis and PCOS.

ActionLab 2050 Foundation (AL50)

Action Lab 2050 Foundation (AL50), a Social Enterprise, was born out of a vision to make a difference to women and create an environment in which every woman and girl can exercise her human rights and live up to her full potential. We are a purpose driven organization which strives to reduce inequality through advocacy for inclusion and equality in all spheres, using laws, policies, and public programs in keeping with the UNDP's SDG goals. Our core focus is to ensure that no woman is left out from living her full potential due to social stigma surrounding menstruation and menstrual health management initiatives. Our motto is to break the taboo around menstruation. Committed to solving challenges related to women's health, beginning with menstrual health management system, our actions and recommendations are collaborative, fair, transparent and time-bound.



Odisha Menstruation Health and Hygiene Alliance (OMHHA)



The Odisha Menstrual Health Alliance (OMHA) is a coalition of partners working across Odisha to improve menstrual health and hygiene (MHH). It brings together organizations engaged in field interventions and policy-level advocacy to ensure better awareness, access to menstrual products, and WASH facilities. OMHA works to break stigma, integrate MHH into health and education programs, and promote sustainable menstrual products. It also focuses on improving WASH infrastructure in schools and public spaces. Through collaborative efforts, the alliance envisions a menstruation-friendly Odisha, ensuring dignity, safety, and inclusion for all menstruators.

Chief Patron



Prof. Shreepad Karmalkar
Director, IIT Bhubaneswar

Organizing Committee



Dr. Seema Bahinipati

BOD Member, IITBBS REP
Assoc. Prof., SBS, IITBBS



Dr. Soobhankar Pati

CEO & PIC- Startup Centre,
BOD Member, IITBBS REP
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Ms. Srujanee Mishra

Co-Founder, AL2050



Mr. Aaquib Hussain

Founding Partner,
Freeflow Venture Builders



Ms. Shikha Nayak

Program Manager,
Saukhyam



Photo Credit: Sumi Das/UNICEF/2024

REGISTRATIONS ARE MANDATORY

Free Entry for all Participants

Registration will provide access to all sessions, workshops, and networking opportunities with key stakeholders in the field of menstrual health and hygiene, and last but not least access to the exhibition stalls for the innovative products available in the market to be exhibited during the Conclave.

Book Your Seat Now:

<https://forms.gle/bWC66NTHpEqJTd9B9>

Registration Deadline: 25th May 2025

To know more about the initiative :

<https://rep.iitbbs.ac.in/conclave-on-menstrual-health-and-hygiene/>

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Call for Paper/Posters Submissions !

GOVERNMENT INITIATIVES

- Event Recognition
- Journal Publication
- Expert Networking
- Research Showcase

SUSTAINABLE INNOVATIONS

- Winner Display
- Event Recognition
- Expert Engagement

Registration Link: <https://forms.gle/79tqLmR10e17C10e>

Event Information: <https://rep.iitbbs.ac.in/conclave-on-menstrual-health-and-hygiene/>

WELCOME TO INNOVATION, IMPACT CAMPUS, AUDELAND

Logos: IIT Bhubaneswar, UNICEF, NITI Aayog, AVEVA

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Call for Reel/Video Contest Entries

Benefits :
Winning Video Will get recognition and display at the Conclave!

Registration Link: <https://forms.gle/79tqLmR10e17C10e>

Event Information: <https://rep.iitbbs.ac.in/conclave-on-menstrual-health-and-hygiene/>

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CALL FOR EXHIBITORS

Showcase your Products and Innovations!

REGISTER NOW!

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Contact Us

Get in touch for support and inquiries.



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